

EDUCATION

- Bachelor of Science in Transportation Design
Art Center College of Design | Pasadena, CA
- Credits towards Bachelor of Science in Transportation Design
Lawrence Technological University | Southfield, MI

PROFESSIONAL EXPERIENCE

VIP Host Manager | Exchange LA

- Managed VIP client service at an upscale club in downtown LA, including supervision and training of 15 hosts
- Responsible for nightly sales total of \$50,000-\$100,000 including managing customer concerns and billing discrepancies.
- Provided exceptional customer service to VIP clients to ensure satisfactory experience and customer retention

Equestrian Instructor | LA Equestrian Center + Hanson Dam

- Instructed children and adults on proper English style in both 1-on-1 and group lessons
- In charge of children's safety
- Taught beginners to intermediate equestrians

Track Manager | Rouge Track

- Managed drift car, go-kart, and motorsport track, including supervision of four employees, POS system, purchases, and driver safety

EXTERIOR DESIGN PROJECTS

Sepia Project - Transportation Studio 4A + 4B (14 - week project)

- Created a "dream machine" based on where we invasion myself in 20 years
- Pencil hand sketches for all ideations. Rendered designs in Adobe® Photoshop, overall package design, 3 main views of vehicle in Illustrator
- Researched and produced image boards to identify the brand, And key features for exterior designs
- Painted 3D model with automotive paint to reflect my CMF. Presented final renders, design process, and 3D model for review and feedback.

Erewhon Project - Transportation Studio 3B (7-week project)

- Re-Imaged Lexus for Generation Alpha
- Conducted qualitative research using the Howe-Strauss Generational Theory to better understand demographic wants and needs
- Applying research, sketched initial side views of vehicle to translate ideas into ¾ views.
- Designed digital renders using Adobe® Photoshop and Illustrator
- Presented final renders for peer review and critique

Mini Project - Transportation Studio 3B (7-week project)

- Designed a vehicle for an underserved market utilizing demographic research and knowledge of market trends.
- Identified key users' off-roading vehicles who are also confined to the small roads of European cities
- Illustrated hand sketches of initial concept designs, translated to digital renders in Adobe® Photoshop
- Presented all sketches and renders in project board for feedback.

SCHOLARSHIP + ACHIEVEMENTS

- **Art Center Portfolio Scholarship** September 2019 – Current
Pasadena, CA
- **Ford Scholarship Design Challenge** September 2017 – May 2019
Detroit, MI

SKILLS

- **Software**
MAC & PC platforms, Adobe® Photoshop, Illustrator, and InDesign, KeyShot®, Autodesk® Alias & NURBS
- **Design & Presentation**
Digital + manual sketching, tape drawings, rendering, clay sculpting, 3D modeling (Alias), KeyShot®, qualitative & quantitative research, project management, brand strategy, user scenarios, creative thinking, interpretation of design language, multiple proposal design, automotive thinking, public speaking
- **Language**
English - Native
German - Conversational