

DELANEY BARR

Transportation Design Intern

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EDUCATION

- Bachelor of Science in Transportation Design
ArtCenter College of Design
Pasadena, CA
Anticipated
May 2024
- Credits towards B.S. in Transportation Design
Lawrence Technological University
Southfield, MI
September 2017
May 2019

PROFESSIONAL EXPERIENCE

- VIP Host Manager
Exchange LA
August 2021
March 2023
 - Managed VIP client services at an upscale club in Downtown LA, including supervision and training of 15 hosts.
 - Responsible for nightly sales totals of \$50,000-\$100,000, including managing customer concerns and billing discrepancies.
 - Provided exceptional customer service to VIP clients to ensure satisfactory experience and customer retention.
- Equestrian Instructor
LA Equestrian Center + Hanson Dam
May 2019
September 2022
 - Instructed children and adults on proper English style in both one-on-one and group lessons.
- Track Manager
Rogue Track
May 2015
June 2017
 - Managed a drift car, go-kart, and motor sport track, including supervision of four employees, company POS system, purchases, and driver safety.

COURSE PROJECTS

- Sepia Project
Transportation Studio 4A + 4B - 14 week project
January-
May 2023
 - Created a 'dream machine' based on where I envision myself in 20 years.
 - Pencil hand sketches for all ideation; Rendered designs in Adobe Photoshop, overall package design, three main views of vehicle in Illustrator.
 - Researched and produced image boards to identify the brand. And key features for exterior design.
 - Designed 3D model of vehicle in clay, 3D modeled wheels in Alias, and CNCed them in 5 lb foam.
 - Painted 3D clay model with automotive paint to reflect my CME. Presented final renders, design process, and 3D model for review and feedback.
- Erewon Project
Transportation Studio 3 - 7 week project
September-
Dec 2022
 - Re imaged Lexus for Gen Alpha
 - Conducted qualitative research using the Howe-Strauss Generational Theory to better understand demographic wants and needs.
 - Applying research, sketched initial side view renders of the vehicle to translate ideas into physical form.
 - Designed digital renders using Photoshop and Illustrator.
 - Presented final renders for peer review and critique.
- Mini Project
Transportation Studio 3 - 7 week project
September-
Dec 2022
 - Designed a vehicle for an under served market utilizing demographic research and knowledge of market trends.
 - Identified key users of off-roading vehicles who are also confined to the small roads of European cities.
 - Illustrated hand sketches of initial concept designs, then translated to digital renders in Photoshop.
 - Presented all sketches and renders in project board for feedback.

SCHOLARSHIPS + ACHEIVEMENTS

- ArtCenter Portfolio Scholarship
Pasadena, CA
September 2019
- Current
- Ford Scholarship Design Challenge
Detroit, MI
May 2017

SKILLS

- Softwares
MAC & PC Platforms, Photoshop, Alias & NURBS, Illustrator, InDesign, Keyshot
- Design & Presentation
Digital + hand sketching, rendering, , clay sculpting, Visual 3-D modeling, qualitative & quantitative research, critical thinking, project management, brand strategy, user scenarios
- Language
Fluent English, Conversational German